

A grandmother's walk for marrow donor awareness

Jeana Moore plans to walk 356.2 miles around the Salish Sea in 45 days, from Seattle to Olympia, to encourage people to join their country's official marrow donor registry. The public gathering is scheduled for 9:00 AM Pacific on September 7, 2026. The walking departure is scheduled around noon Pacific on September 7, 2026.

WHO: Jeana Moore, founder and CEO of the Deer Park-based Jada Bascom Foundation, and Jada's grandmother.

Public gathering: scheduled September 7, 2026, 9:00 AM Pacific. Walking departure: scheduled September 7, 2026, around noon Pacific. Finish: scheduled 2026-10-21.

Originally published location: UW Medical Center - Montlake, 1959 NE Pacific St, Seattle, WA 98195. No current media meeting arrangement or filming access is established. Confirm with JBF before travelling.

WHY: Jada Bascom was diagnosed with acute myeloid leukemia at one month old. No one in her family matched; she received a transplant at seven months. Her donor, Torsten Huber in Germany, had read a newspaper article about bone marrow donation and registered with DKMS more than a year before she was born, for no patient in particular. Jeana's 2012 Baltic-to-Adriatic walk thanked the Europeans who saved Jada. Torsten has joined Jeana for stretches of her walks.

INTERVIEWS: Interview requests through Jeana Moore: +1 509-724-9534. Response hours and walk-day availability have not been confirmed. Interviews are by arrangement; please confirm a time before travelling. Remote interviews are by arrangement; a request does not reserve a time.

ACCESS: UW Medicine requires an escort or advance authorization for filming inside or outside its facilities. Fred Hutch has a separate media-access process. JBF cannot grant hospital access. No approved press photograph or onsite filming permission is available.

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PRESS KIT: <https://jadabascomfoundation.org/steps-to-marrow/the-marrow-walk-live/press>

JBF is a registry referrer. Official registries handle registration and eligibility. Locations do not imply hospital sponsorship. Scheduled dates do not confirm departure or completion.