



## WHY IT MATTERS

# Impact & Mission

The need, our mission, and how your support helps.

## The need

- Thousands of patients each year need a marrow or blood stem cell transplant to survive.
- About 70% do not have a matching donor in their own family and rely on the registry.
- Matches depend on inherited tissue type, so patients from under-represented backgrounds often have the hardest time finding a match - a diverse registry saves more lives.

## Our mission

The Jada Bascom Foundation helps people worldwide join their national donor registry and supports patients searching for a match. Our goal is to Enroll a Million Heroes - growing the pool of potential donors so more patients find their match.

## How your support helps

- Reaching more people with clear, accurate information about joining the registry.
- Hosting and equipping registration and fundraising drives in communities.
- Supporting patients and families through the search.

### Current numbers

For the Foundation's latest, live impact figures, see [jadabascomfoundation.org/impact](http://jadabascomfoundation.org/impact). Please share the mission and the goal - avoid quoting unofficial totals.