



STEP BY STEP

Facebook Fundraiser Guide

Set up a Facebook fundraiser for the Foundation in a few minutes.

Create it

1. On Facebook, go to Fundraisers and choose 'Raise money for a nonprofit.'
2. Search for 'Jada Bascom Foundation' and select it.
3. Set your goal amount and end date.
4. Write a short 'why' - your personal reason for supporting the cause.
5. Add a clear photo and publish.

Promote it

- Post your story and the fundraiser link the day you launch.
- Tag friends who care about the cause and ask them to share.
- Post an update every few days and thank donors by name (with permission).
- Go live or share a short video explaining why you're raising funds.

Tip

Birthday fundraisers work great - Facebook will prompt you before your birthday. Prefer to give directly? Use jadabascomfoundation.org/donate.