



STEP BY STEP

# Set Up a Facebook Birthday Fundraiser

A quick how-to for supporters.

## Steps

1. Before your birthday, Facebook prompts you to create a fundraiser - or go to Fundraisers any time.
2. Choose 'Nonprofit' and search for 'Jada Bascom Foundation.'
3. Set your goal and end date and write a short personal 'why.'
4. Publish and share it with a story about why the cause matters to you.
5. Thank donors as gifts come in.

### Tip

No birthday? Any 'just because' fundraiser works. Prefer direct giving? [jadabascomfoundation.org/donate](http://jadabascomfoundation.org/donate)